

E. Joseph Schneider
3821 N. Richmond Street
Arlington, VA 22203
703.528.4275 (office) 703.850.5194 (cell)

E. Joseph Schneider is an experienced educational research and development manager. For seven years, he was the deputy executive director of a federally funded R&D agency located in Los Alamitos, CA.

Schneider also has extensive Washington experience working with executive and legislative branches of government. For 15 years he was the executive director of a nonprofit education association representing educational R&D nonprofit institutions and university-based research centers. In addition, for eight years he was the deputy executive director of the American Association of School Administrators (AASA).

Schneider is also an experienced developer and trainer. He has written, presented, and trained extensively on the topic of school leadership and administration. He has also served as the staff director of the National Policy Board for Educational Administration (NPBEA), an organization made up of ten national associations concerned about the preparation, licensing and on-going training of school administrators. He was named a Distinguished Senior Fellow by the NPBEA in 2003.

Since 2005 Schneider has written three books, *The School Choice Hoax: Fixing America's Schools* (with Ronald W. Corwin) published by Prager Press in hard cover and Rowman and Littlefield in soft cover; *The Principal's Guide to Managing Communication* (with Lara Hollenczer) published by Corwin Press; and *Special Interest Lobbying* published by Rowman & Littlefield (in press). Previously, he authored or co-authored 10 books and monographs on various educational topics.

Schneider has had his activities supported by the U.S. Department of Education, National Institute of Education, National Institute for Juvenile Justice and Delinquency Prevention, National Institute for Alcohol Abuse and Alcoholism, National Institute of Mental Health, Mott Foundation, Wallace Foundation, and numerous corporate entities such as Coca-Cola, AIG, and Compaq.

In 2005 Schneider developed a commercial online training course in communication management for a master's degree program in educational administration for use by universities for training and licensing school administrators.

An award-winning writer and editor, Schneider has a MA degree in journalism from the University of Oregon.